

DISCOVER HOW TO:

- Use new, innovative ways to combat the talent shortage
- Polish your executive interview skills: learn practical tips used by homicide detectives
- Make your mark within the first 100 days of joining the board
- Identify strategic business drivers to help you gain buy-in from the board
- Learn how to manage cultural change and legal exposure during mergers and acquisitions
- Use positive politics in your organisation
- Plus much, much more...

THIS IS YOUR CHANCE TO:

- Network with Australia's top HR directors
- Get access to an intimate director-level forum
- Discuss your HR issues with like-minded peers
- Make great contacts through speed networking
- Win great prizes including a \$3,500 voucher, brought to you by RedBalloon Days



Don't miss out: This event has been a sell out for the past two years! Register today!

EARLY BIRD OFFER!

Register and pay by 7 March 2008 and receive \$100 off. PLUS the first 30 registrations receive an MP4 player! * conditions apply



NETWORKING BREAKFAST

Join John Eales, Mettle Group director and former Australian Wallaby captain, at the exclusive Directors Forum breakfast function!

“Right on the pulse”
Renna Kats, senior manager, Human Resources, Copyright Agency Limited

Platinum Sponsor

Gold Sponsor

Exclusive Legal Sponsor

Directors Forum Breakfast Sponsor

Silver Sponsor

Bronze Sponsors



Workshop Sponsors



Delegate Bag Sponsor



Official media sponsor



Another event organised by





KEYNOTE SPEAKER

Karen Matthews
CEO, Ella Baché

Awarded the 2004 Telstra NSW Business Woman of the Year, Karen Matthews is no stranger to success. At 40, she is one of Australia's youngest female CEOs and is proud to be the mother of two children along with heading a \$17m business.

“The HR Directors Forum is a very important industry as they provide an opportunity to regroup and openly debate the challenges of the industry and identify solutions for the future.”

Craig McCallum, general manager, marketing & communications

DAY ONE

2 APRIL 2008

7.30 – Registration opens

8.00 – 9.00 Networking breakfast brought to you by Mettle Group
John Eales, Mettle Group director and former Australian Wallaby captain

9.00 – 9.05 Introduction from the Chair and opening remarks
Mark Orson, business director, The Right Group

9.05 – 9.10 Gold sponsor opening address
Julie Carran, general manager, 2discover

9.10 – 10.00 Strategies for success in business and life
PLENARY KEYNOTE SESSION

Recently awarded the PWC National Franchise Woman of the Year 2007, Karen Matthews was also the Telstra NSW Business Woman of the Year 2004 and PWC NSW Franchise Woman of the Year 2005.

She has successfully developed Ella Baché into a \$20m company with revenue growth of 54% over the last three years. In 2007 Ella Baché was listed by *BRW* as the 16th fastest growing franchise in Australia.

In this session, she will share the secrets of her success in business and life; this is an unmissable opportunity to hear from one of Australia's most respected and successful businesswomen.

Karen Matthews, CEO Ella Baché

10.00 – 10.30 Morning break

10.30 – 11.40 Aligning employee behaviour with business objectives

- Hear about The Orange Way, ING's unique cultural program
- Explore the role of HR in translating values into thinking and behaviour that continues to drive ING forward
- Find out how you can apply ING's successful strategies to your organisation

Co-presenter: Sharyn Shultz, HR executive director, ING Direct

- Partnering HR with the C-Suite in developing strategy and aligning a 'culture by design' to the strategy
- Preparing for the changing workplace – 'The Role of Culture in 2020'
- What does the workplace and culture of 2020 look like?
- How can HR professionals prepare themselves and their organisation for the future?

Co-presenter: Katharine McLennan, practice director, Mettle Group

11.40 – 12.30 The role of HR as executive business partner

- Identify the strategic drivers of your business and what those drivers mean to your organisation (and you)
- How strategic HR management can increase revenue and improve operations (and how you can prove it)
- Develop a commercial focus so that you can produce positive outcomes for key stakeholders, employees, line managers, customers and investors

Sophie Crawford-Jones, HR director, PricewaterhouseCoopers

12.30 – 1.30 Networking lunch brought to you by 2discover

1.30 – 3.00 Political intelligence
WORKSHOP:

- What is political intelligence and positive organisational politics?
- Test your political intelligence skills
- Understand the relationship between power and politics
- Increase your political skills to influence positive politics in your organisation

Jim Grant, partner, Dattner Grant

3.00 – 3.20 Afternoon break

3.20 – 4.30 Talent shortage driving business transformation

- Explore new and novel ways to combat the talent shortage, including 'virtualisation', work redesign, mass career optimisation, cooperation and innovation
- Evaluate how the biggest and most successful organisations are responding to talent shortages
- Gain the tools that you need to meet the talent shortage with a significant and structured response

Lisa Barry, national practice leader, human capital, Deloitte

5.00 – 6.00 Cocktail function and speed networking brought to you by The Right Group

Speed Networking is the new, exciting and highly productive way to meet your fellow delegates and industry leaders – all in the one place! Maximise the value of your time at the HR Summit and capitalise on this opportunity to meet more people in a one-hour session than you could anywhere else. Use this fun and fast-paced session to exchange business cards, set up meetings, and initiate profitable business relationships.



Sharyn Shultz

HR executive director, ING Direct

Having spent more than 16 years in the industry, Sharyn has held national and international roles with companies such as QBE, CSR, AMP and Computer Sciences Corporation. Her extensive experience spans the strategic and operational elements of HR, as well as organisational development and learning and development.

FREE GIFT

Conference and Directors Forum delegates are entitled to this great travel bag. Available on-site at the HR Summit 2008

*conditions apply



Important event for the HR
community for HR professionals
addressing the challenges facing the
industry

& corporate services, Mettle Group



Jane Thomas

Head of people and culture, AGL Energy

Jane Thomas has achieved significant success in driving strategic organisational and cultural change in large organisations such as PepsiCo Australia, Westpac Banking Corporation and Philips Electronics Australia. As the head of AGL people & culture, Thomas plays a critical role in delivering the company's ambitions right across the business.

DAY TWO

3 APRIL 2008

9.00 – 9.05 Opening remarks from the Chair

Mark Orson, business director, The Right Group

9.05 – 9.10 Platinum sponsor opening address

Mark Orson, business director, The Right Group

9.10 – 10.10

PLENARY KEYNOTE SESSION

Pre-employment screening and detecting deception

Seven parts of the brain's cortex are stimulated to lie, four to tell the truth. Your body doesn't lie. What are you really saying?

Steve van Aperen is known throughout Australia as an expert in the field of interviewing and detecting deception. Steve has received extensive training from the world's leading international investigative authorities in how and why people deceive.

He is often consulted by the media and has been affectionately named 'the human lie detector'. Throughout his career Steve has conducted hundreds of interviews, ranging from interviewing homicide suspects to pre-employment screening.

Don't miss the opportunity to learn practical interviewing techniques that can help you identify if your job applicants are lying.

Steve van Aperen, expert in the field of interviewing and detecting deception

10.10 – 10.40 Morning break brought to you by TANDBERG

10.40 – 12.10 HR strategies in mergers & acquisitions

HR PRESENTATION:

- Discover how to overcome difficulties in attracting talent during and after integration
- Find out how to sensitively and pragmatically manage redundancies
- How to retain high performers (or anticipate and plan around their departure)
- Hear successful ways to manage cultural change
- Align the transaction with your organisational values

Jane Thomas, head of people and culture, AGL Energy

Employment law considerations in mergers & acquisitions

LEGAL PRESENTATION:

- Standardising contracts and benefits
- Under-estimated compensation & benefits exposure
- Unforeseen legal exposure and intellectual property issues
- Identifying threats and opportunities
- Integration considerations and lessons learnt from previous transactions

Andrew Seaton, partner, Australian Business Lawyers

12.10 – 1.10 Networking lunch brought to you by The Right Group

1.10 – 2.10 Leadership development: Building a pipeline of future leaders

- Hear about GE's successful leadership development programs and interventions
- Find out how GE's leadership development programs have positively impacted the organisational culture
- Explore strategies to identify leaders that can potentially transform your organisation

Jim Nolan, vice president, HR, General Electric

2.10 – 2.30 Afternoon break

2.50 – 4.00 Joining the 'C-Suite' – Strategies for top level job transitions

WORKSHOP:

- How to make your mark within the first 100 days
- Learn how Australia's top HR directors 'manage' their boards through influential communication and 'executive presence'
- Find out how you can crystallise your personal philosophies such as power, success and personal values
- How to move from being an operational expert to a role of guidance
- Find out how to manage personality dynamics with other board members
- Learn how to solve problems effectively

Chip McFarlane, director, Institute of Executive Coaching



Lisa Barry

National practice leader, human capital, Deloitte

Lisa Barry is considered one of the most revolutionary yet practical thinkers in the field, championing the need for business to seize the opportunity to create powerful people-centred strategy and operating models. Barry is a member of the Asia-Pacific Lead team and the co-chair of Deloitte's global development and research team concentrating on the talent debate and people-centred economics.

FREE WORKSHOPS

DAY ONE

9.30 – 11.00 Australian experiences in HR outsourcing: Case studies and practical solutions *John Rawlinson, CEO, Talent2*

2.00 – 4.00 A case study: Recruiting safe workers and its benefit to your bottom line *Steven Dahl, managing director, Onetest*

DAY TWO

9.30 – 10.30 Work-life balance: Possibility or pipedream?

11.00 – 12.00 Videoconferencing: Facing the future of HR

Philip Siefert, country manager, TANDBERG

Nicolas Domeyko, regional sales manager, TANDBERG

2.00 – 4.00 Strategy mapping: Connecting people to strategy execution *Lyle Poigijeter, CEO, PeopleStream*

* Key Media reserves the right to vary the program and speakers due to any cancellations or rescheduling

don't miss out... register now! www.thehrsummit.com

REGISTRATION FORM

A SELECT YOUR PROGRAM

Registration fees includes the cost of papers, delegate bags and five-star lunches

EARLY BIRD

Register and pay by 7 March 08



STANDARD PRICE

Conference	Conference (includes entry to conference sessions 2–3 April 08)	<input type="checkbox"/> \$595 (excl GST)	<input type="checkbox"/> \$695 (excl GST)
Directors Forum	Directors Forum (this pass will grant you access to the Directors Forum sessions PLUS the Conference sessions NB. Directors Forum sessions run concurrently to the Conference)	<input type="checkbox"/> \$995 (excl GST)	<input type="checkbox"/> \$1095 (excl GST)
Team pass	A discount is available to three employees from the same organisation (includes one Directors Forum pass and two Conference passes, 2–3 April 08)	<input type="checkbox"/> \$2095 (excl GST)	<input type="checkbox"/> \$2295 (excl GST)

B EXPO PASS, 2 – 3 APRIL 2008, 9.00 – 5.00 FREE TO ATTEND

Register me as a visitor to the expo only

All delegates are automatically entitled to free entry to the expo. If you have registered for a package above, do not tick this box

C WORKSHOPS FREE TO ATTEND

All delegates and expo visitors are automatically entitled to free entry into the workshops, however we do need to confirm numbers

- Australian experiences in HR outsourcing: Case studies and practical solutions - day one, 9.30 - 11.00
- A case study: Recruiting safe workers and its benefit to your bottom line - day one, 2.00 - 4.00
- Work-life balance: Possibility or pipedream? day two, 9.30 - 10.30
- Videoconferencing: Facing the future of HR day two, 11.00 - 12.00
- Strategy mapping - Connecting people to strategy execution - day two, 2.00 - 4.00

D NETWORKING DRINKS FUNCTION DAY ONE, 5.00 – 6.00 FREE TO ATTEND

E OFFICIAL HR SUMMIT 08 SPEED NETWORKING FUNCTION, DAY ONE, 5.00 - 6.00 FREE TO ATTEND

This session will run as part of the networking drinks function however, we do need to confirm numbers.

EARLY BIRD
FREE GIFT

Conference and Directors Forum delegates are entitled to an MP4 player - available on-site at the HR Summit 2008

*limited to the first 30 registrations received

F PERSONAL DETAILS

Company _____

Address _____

City _____ State _____ Postcode _____

Phone _____ Fax _____

>Delegate 1: First name: _____ Surname: _____ Job title: _____

Mobile: _____ E-mail: _____

>Delegate 2: First name: _____ Surname: _____ Job title: _____

Mobile: _____ E-mail: _____

>Delegate 3: First name: _____ Surname: _____ Job title: _____

Mobile: _____ E-mail: _____

A delegate list may be provided to our speakers and stakeholders. To be excluded from this list please tick

A reminder message may be sent by SMS, please tick this box to be excluded from this list

FAX BACK TO +612 8437 4750

G PAYMENT (PLEASE NOTE PAYMENT IS REQUIRED PRIOR TO THE EVENT)

Charge to MasterCard Visa Diners AMEX (AMEX 4 digit pin ____)

We can accept American Express and Diners cards, but there will be a process fee of 4% added to your invoice.

Credit card number: _____ Expiry date: ____/____

Cardholders name: _____ Cardholders Signature: _____

I enclose payment by cheque (Cheques made payable to: Key Media Pty Ltd)

Cancellation and transfer: If you are unable to attend, a substitute delegate is welcome at no extra charge. Alternatively, inform us 6 weeks out from the start date and receive a full refund. Cancellations received 14 or more working days in advance will incur a 50% charge of the GST inclusive rate. The company regrets that no cancellations will be accepted within 14 working days of the start date however course documentation will be sent to the delegate. Should we cancel or postpone a conference, delegates will receive a full refund. Key Media is not responsible for any loss, damage or additional costs as a result of an alteration, cancellation or postponement of a conference. We reserve the right to vary the program and speakers.

Privacy: Information provided in the registration form will be entered into our database for the purpose of processing payments and registrations. We may also use it to provide you with future marketing material. A list of seminar participants will be provided to our presenters and stakeholders.

WEB
Another event
organised by

